

MISSOULA PUBLIC LIBRARY FY 2021
STATISTICS REPORT FOR THE MONTH OF FEBRUARY 2021

	Current Month	Year Tally	Same Month Last Year	% of last yr month to current month
CIRCULATION:				
Main-Missoula	15,289	103,552	45,853	-67%
Big Sky	125	715	283	-56%
Frenchtown	70	673	179	-61%
Lolo	142	1,071	223	-36%
Potomac	354	2,306	407	-13%
Seeley Lake	242	1,810	553	-56%
Swan Valley	205	1,401	216	-5%
Wow Bus	0	0	25	-100%
Ephemeral Check Out	0	0	1,364	-100%
Downloadable Audio	7,762	65,939	7,329	6%
Downloadable Ebooks	6,563	54,695	5,447	20%
Axis 360 Audio	43	171	0	
Axis 360 Ebooks	71	303	0	
ILL Photocopies	0	0	0	
Total	30,866	232,636	61,879	-50%
CURBSIDE SERVICES (main bldg & branches)	5,198	20,223	0	

DATABASE RETRIEVALS

Ancestry.com	104	5,718	1,363	-92%
Biography in Context	10	71	8	25%
Bookflix	0	47	3	-100%
Chilton Library	0	0	0	
ConsumerReports.org	72	638	55	31%
Creativebug (new)	25	116	24	4%
Flipster	249	891	74	236%
Gale Virtual Reference Library	9	43	8	13%
General OneFile	54	113	7	671%
Health and Wellness Resource Center	0	0	0	
Heritage Quest	1,126	2,110	241	367%
InfoTrac Newsstand (new)	0	0	0	
JSTOR	0	67	3	-100%
Gale in Context: Elementary (was Kids Info Bits)	26	59	0	
Kanopy	945	2,975	0	
Mango Languages	73	768	147	-50%
Missoulain Index	36	280	36	0%
Morning Star	0	0	22	-100%
Novelist K-8	3	37	5	-40%
Novelist Plus - catalog link	0	186	0	
Novelist Plus - database link	72	615	123	-41%
Readers Guide to Periodical Lit Retro	0	12	1	-100%
Gale in Context: Middle School (was Research in Context)	0	6	5	-100%
Value Line	765	1,709	0	
Vital Records Index	40	521	81	-51%
Worldcat (now called First Search)	31	173	61	-49%
Worldcat.org	170	1,235	78	118%
Total	3,810	18,390	2,345	62%
Total Circulation and Database	34,676	251,026	64,224	-46%

Partners to MPL	Current Month	Year Tally	Same Month Last Year	% of last yr month to current month
Main	5,767	42,419	5,094	13%
Big Sky	27	208	53	-49%
Frenchtown	153	1,178	148	3%
Lolo	159	1,250	153	4%
Potomac	16	98	19	-16%
Seeley Lake	55	371	72	-24%
Swan Valley	67	504	71	-6%
WOW	1	2	9	-89%
Total	6,245	46,030	5,619	11%

Partners from MPL

Main	6,377	41,752	3,129	104%
Big Sky	67	473	109	-39%
Frenchtown	73	465	135	-46%
Lolo	284	1,362	113	151%
Potomac	24	158	20	20%
Seeley Lake	66	590	12	450%
Swan Valley	36	290	53	-32%
WOW	0	2	11	-100%
Total	6,927	45,092	3,582	93%

Total holds placed	13,499	83,288	10,365	30%
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INTERLIBRARY LOANS

ILL Lender in State	11	70	33	-67%
Out of State	47	139	42	12%
Branches	0	0	0	
Article Exchange	0	1	1	-100%
Total	58	210	76	-24%
ILL Borrowed in State	11	27	21	-48%
Out of State	18	62	51	-65%
Branches	0	2	2	-100%
Article Exchange	0	0	1	-100%
Total	29	91	75	-61%

COMPUTER USAGE:

Web Alley, Public Internet Sessions	0	0	1,872	-100%
Web Alley, Express Stations	0	0	892	-100%
Childrens-Sessions	0	0	185	-100%
YA-Sessions	0	0	147	-100%
Computer Rooms	0	0	214	-100%
Wireless hotspots- up and downstairs	0	16,571	24,425	-100%
Big Sky	0	0	18	-100%
Frenchtown	0	0	22	-100%
Lolo	0	17	43	-100%
Potomac	0	3	3	-100%
Seeley Lake	0	0	24	-100%
Swan Valley	11	67	31	-65%
WOW	0	0	36	-100%
Total	11	16,658	27,912	-100%

Social Media

Facebook likes per month	11,508	89,822	10,668	8%
Facebook "engaged users" per month	6,803	66,632	3,686	85%
Blog hits	0	16	65	-100%
Website hits-www.	0	45,979	32,190	-100%
New West Event page	0	281	148	-100%
New West Featured Venue ad	0	806	601	-100%

Other Reference Questions:	Current Month	Year Tally	Same Month Last Year	% of last yr month to current month
Childrens	21	28	390	-95%
YA	0	0	689	-100%
Accounts phone	891	7,474	5,905	-85%
Reference Desk, phone & chat	517	2,621	1,430	-64%
Big Sky	7	40	110	-94%
Frenchtown	0	4	19	-100%
Lolo	10	140	16	-38%
Potomac	0	10	9	-100%
Seeley Lake	10	96	37	-73%
Swan Valley	39	213	32	22%
Homebound	56	176	119	-53%
WOW	0	0	70	-100%
LOW	0	0	0	
Total	1,551	10,802	8,826	-82%

Reference Services:

Exam proctored	0	0	13	-100%
Passports	0	2	69	-100%
Notary Services	0	1	155	-100%

AB Room

Questions answered by AB Room Volunteers	0	0	5	-100%
Items shelved by monitors	0	0	25	-100%

People entering building

Missoula Main	0	0	24,527	-100%
Big Sky	0	0	unavailable	
Frenchtown	0	0	238	-100%
Lolo	0	273	397	-100%
Potomac	0	388	405	-100%
Seeley Lake	0	0	217	-100%
Swan Valley	104	622	228	-54%
WOW	0	0	91	-100%
Total	104	1,283	26,103	-100%

Programming

	# programs	# attending	yearly attending	# programs last year	# attending last year	% of last yr month to current month
Kids:						
Story Time	0	0	2,030	13	224	-100%
Tiny Tales	0	0	8,629	12	726	-100%
Legos	0	0	456	4	16	-100%
Adult Storytime	0	0	22	2	40	-100%
SpectrUM Exhibit (available at all times)		0	4,325		204	-100%
Miscellaneous programming	0	0	5,229	10	10	-100%
Young Adult	8	47	586	7	33	42%
Branches:						
Big Sky	1	2	53	6	25	-92%
Frenchtown	0	0	548	1	20	-100%
Lolo	0	0	1,493	7	218	-100%
Potomac	0	0	171	0	0	
Seeley Lake	0	0	8	1	5	-100%
Swan Valley	1	3	141	4	7	-57%

Adult Movies

Cheap Date Night:	1	0	396	12	18	-100%
World Wide Cinema	1	0	190	12	13	-100%

Book Groups	# attending	yearly attending	# attending last year	% of last yr month to current month
Main	10	183	24	-58%
Big Sky	0	1	0	
Frenchtown	0	59	7	-100%
Lolo	0	6	0	
Potomac	0	0	0	
Seeley Lake	0	42	5	-100%
Swan Valley	0	58	7	-100%
WOW	0	0	0	
Total	10	349	43	-77%

Other Adult Programming	# programs	# attending	yearly attending	# programs last year	# attending last year	% of last yr month to current month
Computer Classes - # classes/# attendees	0	0	85	5	11	-100%
Maker Space	0	0	2,547	31	206	-100%
Miscellaneous	0	0	2,523	6	153	-100%

VOLUNTEERS	Current Month	Year Tally	Same Month Last Year	% of last yr month to current month
Maker Space volunteers/ hours	0	0	8	-100.00%
YA volunteer hours	0	0	15	-100.00%
Other volunteer hours	0	0	205	-100.00%
Total	0	0	228	-100.00%

MEETING ROOM USES:

MPL Programs	0	0	47	-100%
Non-MPL Programs	0	0	93	-100%

Cataloging Stats

Discards	1,174	14,063	2,347	-50%
Gifts added	6	430	272	-98%
Materials added - print	973	10,296	1,203	-19%
Materials added - non-print	119	2,717	228	-48%
Books mended	0	0	58	-100%
AV new cases	19	171	220	-91%
AV polished	85	811	311	-73%
1callnow - reached	843	6,082	1,178	-28%

New Users

Main	282	1,771	384	-27%
Big Sky	0	1	0	
Frenchtown	0	11	1	-100%
Lolo	3	133	6	-50%
Potomac	0	21	0	
Seeley Lake	0	12	9	-100%
Swan Valley	3	14	1	200%
WOW	0	0	0	
Total	288	1,963	401	-28%

MONEY RECEIVED

Fines/Copies	\$ 54.40	\$ 376.45	\$ 2,275.92	-98%
Lost & Damaged Books	\$ 333.81	\$ 2,070.95	\$ 1,008.97	-67%
ILL	\$ -	\$ -	\$ 15.00	-100%
Fax	\$ -	\$ -	\$ 30.80	-100%
Web Alley	\$ -	\$ -	\$ 636.61	-100%
Reference	\$ -	\$ 21.75	\$ 124.95	-100%
Home Delivery	\$ -	\$ -	\$ -	
Green Book Bags	\$ -	\$ 2.00	\$ 25.00	-100%
Passports	\$ -	\$ 210.00	\$ 1,963.00	-100%
Shoulder bags	\$ -	\$ -	\$ -	
Unique Collection	\$ -	\$ 20.00	\$ 40.00	-100%
Total	\$ 388.21	\$ 2,701.15	\$ 6,120.25	-94%

Friends of the Library		\$ 475.11	\$ 51,543.77	\$ 2,763.92	-82.81%
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TRENDS:	Fines/Copies	Lost Books	ILL	Fax	Web Alley	Reference	Home Delivery	Green Book Bags	Passports	Shoulder Bags	Unique	Foundation	TOTAL
JULY	9.00	104.83	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	113.83
AUGUST	288.50	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	288.50
SEPTEMBER	0.00	61.88	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	61.88
OCTOBER	0.00	480.39	0.00	0.00	0.00	21.75	0.00	0.00	210.00	0.00	10.00	0.00	722.14
NOVEMBR	0.00	600.41	0.00	0.00	0.00	0.00	0.00	2.00	0.00	0.00	0.00	0.00	602.41
DECEMBER	13.85	167.86	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	181.71
JANUARY	10.70	321.77	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	10.00	0.00	342.47
FEBRUARY	54.40	333.81	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	388.21
MARCH	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
APRIL	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
MAY	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
JUNE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
TOTALS	9.00	2,070.95	0.00	0.00	0.00	21.75	0.00	2.00	210.00	0.00	20.00	0.00	2,333.70

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