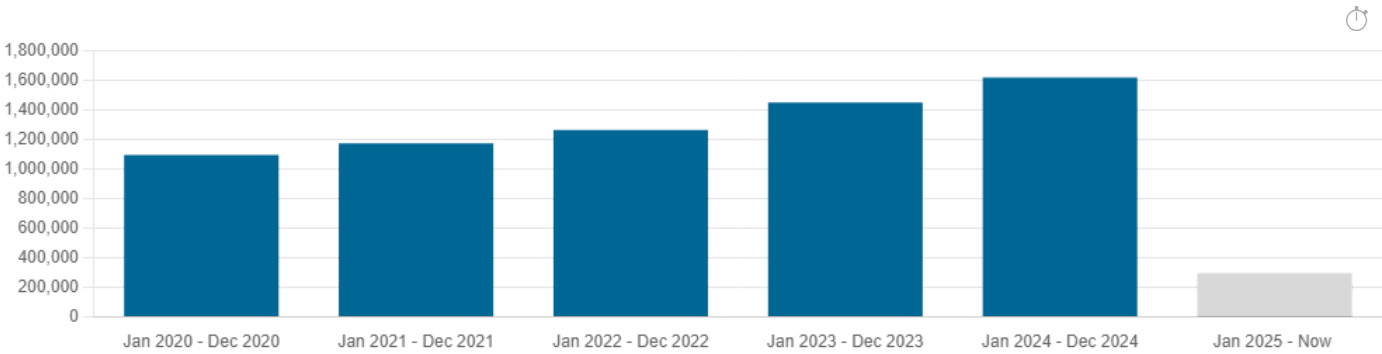


Trends

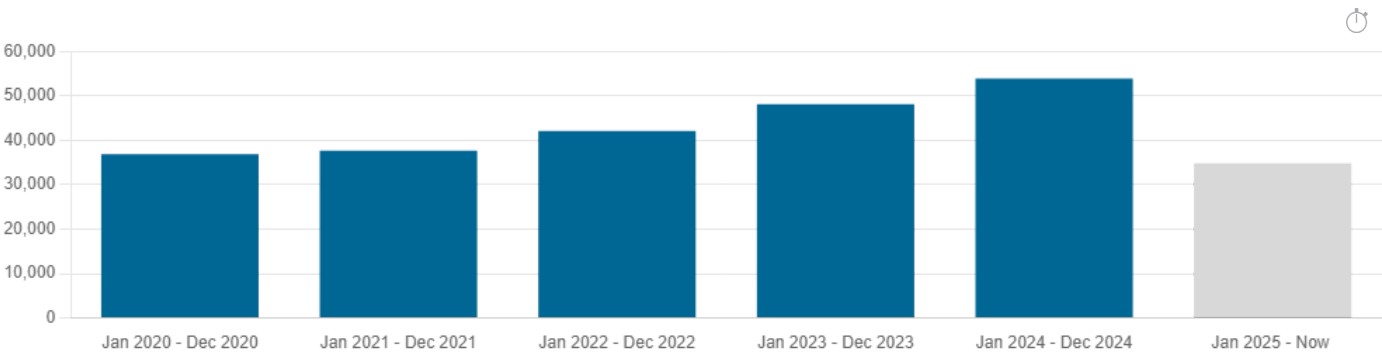
Year over year / User activity

Year over year

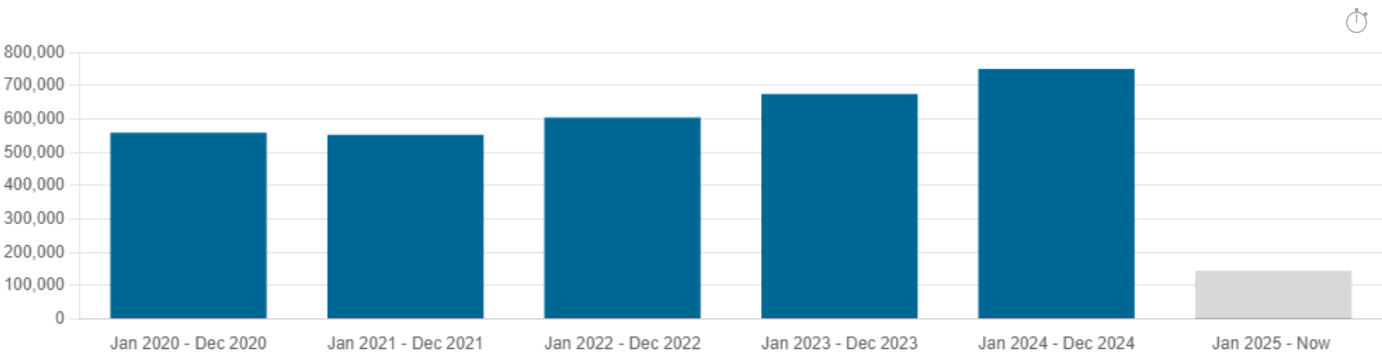
Checkouts: Year over year



Unique users: Year over year

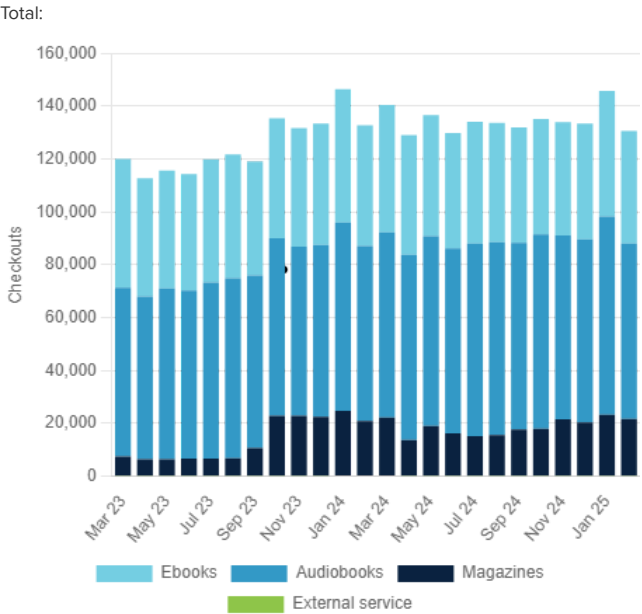


Holds: Year over year



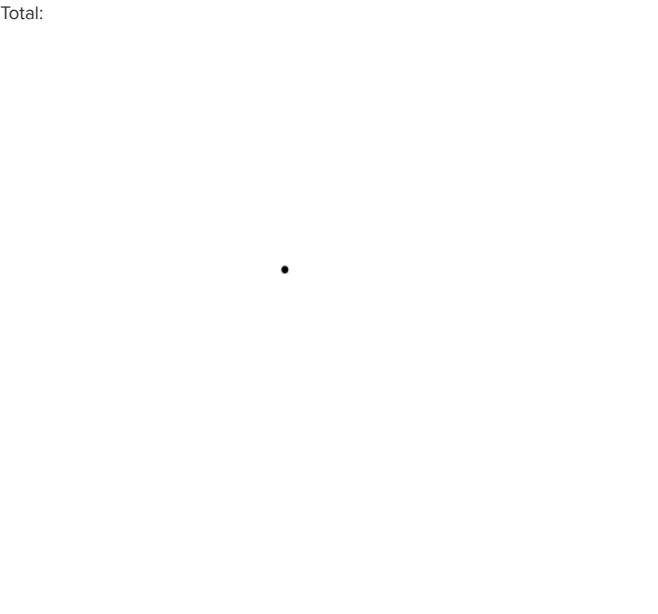
User activity

Checkouts by format



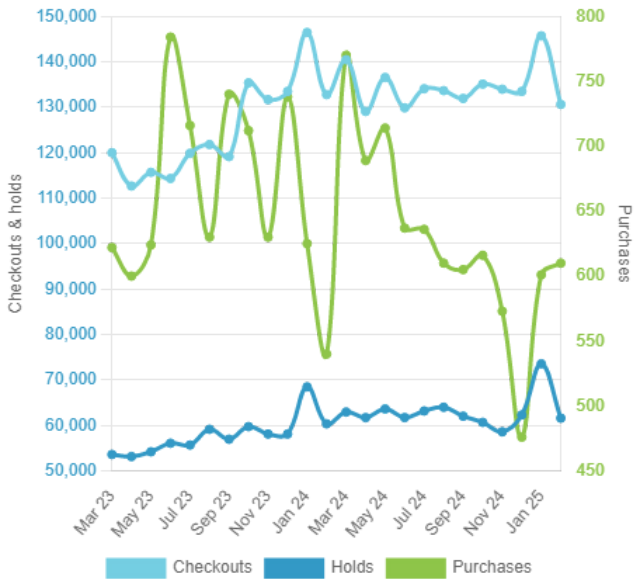
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Checkouts by title audience



[View Checkouts report](#)

Activity and purchases (USD)



"Units purchased" excludes Cost Per Circ (CPC), Simultaneous Use (SU), and external services.

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Unique users



"Units purchased" excludes Cost Per Circ (CPC), Simultaneous Use (SU), and external services.

[View Unique users report](#)

Notes:
Trends data may vary slightly from full report data (found on the Reports page).
Consortia and Advantage members: Trends activity includes Advantage-owned titles for all Advantage accounts in your Consortium.