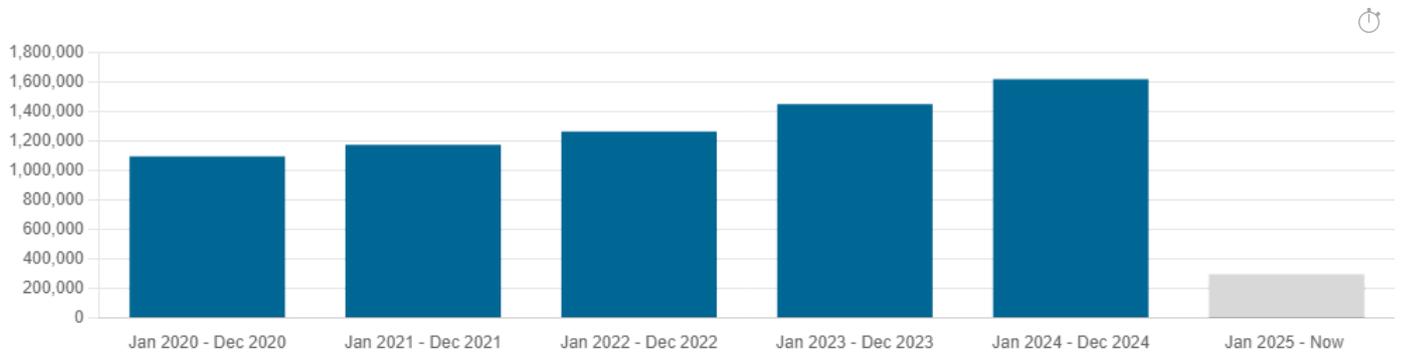


Trends

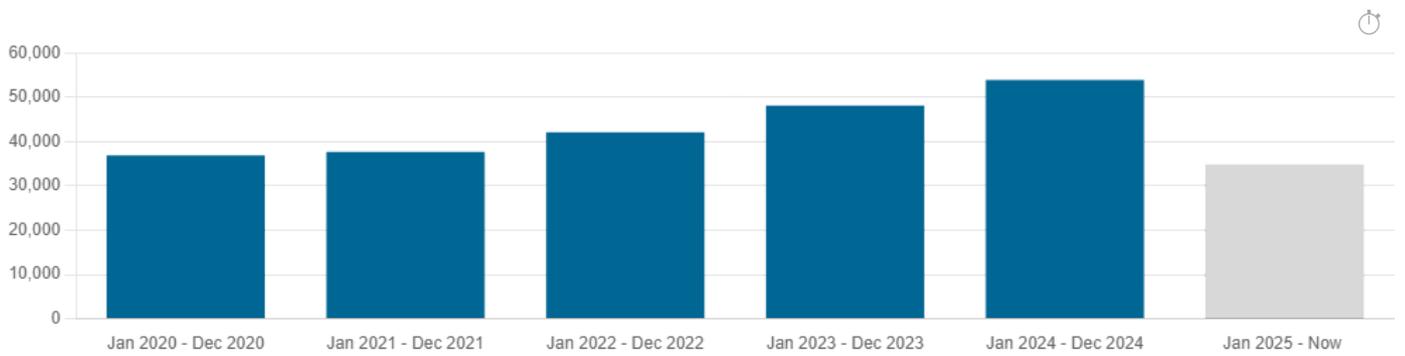
Year over year / User activity

Year over year

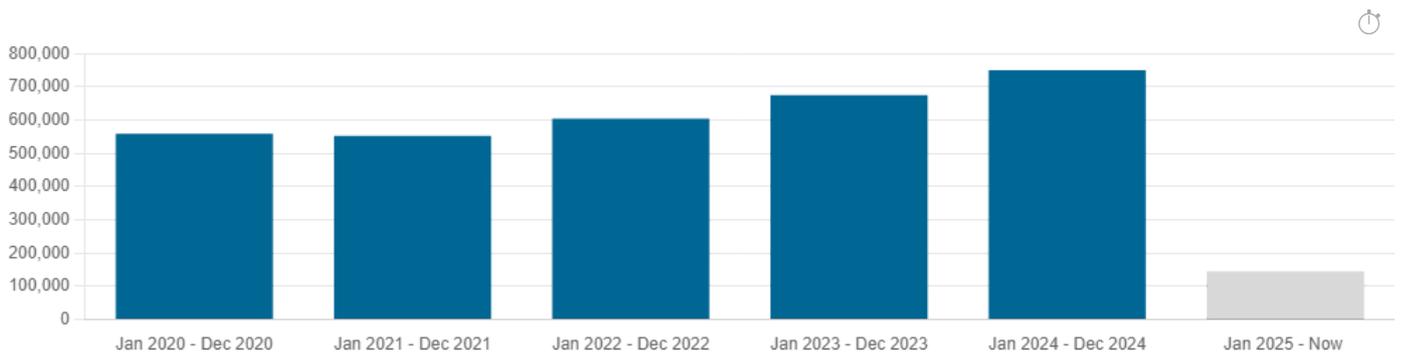
Checkouts: Year over year



Unique users: Year over year



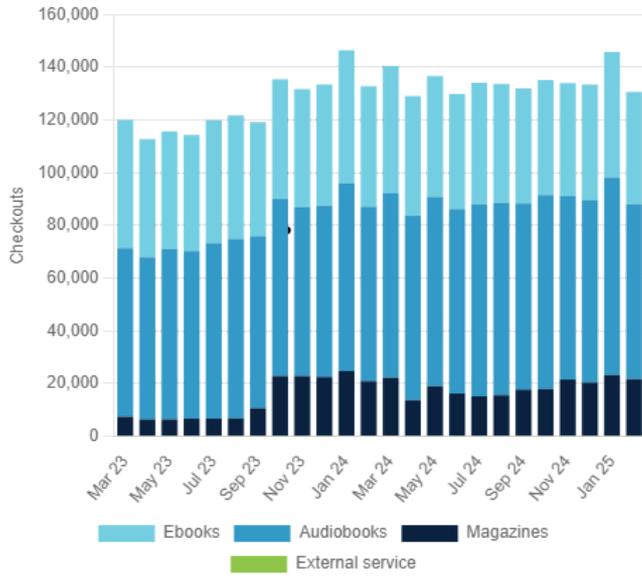
Holdings: Year over year



User activity

Checkouts by format

Total:



[View Checkouts report](#)

Checkouts by title audience

Total:



[View Checkouts report](#)

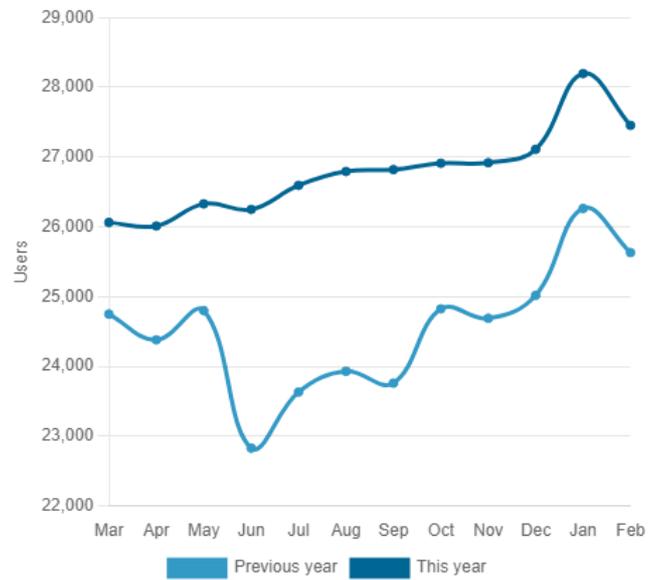
Activity and purchases (USD)



"Units purchased" excludes Cost Per Circ (CPC), Simultaneous Use (SU), and external services.

[View Purchase orders report](#)

Unique users



"Units purchased" excludes Cost Per Circ (CPC), Simultaneous Use (SU), and external services.

[View Unique users report](#)

Notes:
 Trends data may vary slightly from full report data (found on the Reports page).
 Consortia and Advantage members: Trends activity includes Advantage-owned titles for all Advantage accounts in your Consortium.